



Marley Park Community Association, Inc.
Engagement ad hoc Committee Meeting
Thursday, May 2, 2019 | 6:00 – 7:00 PM
Heritage Club
15210 W Sweetwater Avenue
Surprise, AZ 85379

Minutes

Members in Attendance: Bill Adams, Natalie Heistand, Mark McCall (Chair), Kara Poling

Members Absent: Charlotte Confer, Robin McDaniel, Rosalyn Soto-Clark

Staff and Board Members Present: Rhiannon Mielt, Kathryn Prusinski

Mark McCall called the meeting to order at 6:10pm.

The meeting opened with a celebration of Rhiannon's two-year anniversary with the MCPA. Kat provided cupcakes from Nothing Bundt Cake which Bill distributed.

Mark shared his plan for the evening to discuss final edits of the report and reach consensus and to have Kara share information received from the school district regarding shared facility usage.

Mark distributed copies of the Draft Report and Recommendations which was shared via email prior to the meeting. He informed the Committee of minor errors in the original draft and asked them to make corrections on their copies to prepare for the later discussion. The edits included:

- Adding "Facebook" to Marley Park Matters and Front Porch on the pie chart on page 4 to highlight that 34% of residents indicated getting their information from at least one FB page,
- Changing "catered" to "free" on page 5
- Deleting "more" from the suggestion of food trucks on page 6, and
- Deleting "staff suggestion" from the recommendation to move the Boo Bash on page 7. This was a Committee member suggestion, not a staff suggestion.

Mark also shared comments and suggestions received by email from members not in attendance. The Committee discussed some ideas and the MPCA Engagement was already looking at others.

Mark then asked for additional comments or edits. Bill suggested adding "preserving and enhancing" to the Vision statement. Bill further suggested that based on the previous meeting's discussion about the use of the term "leadership" that Leadership Opportunities in the report be renamed as Engagement Opportunities.

Mark also reminded the Committee that the Pool House reservations had not been settled and that page 8 of the Draft intentionally listed two options (allowing reservations on weekdays and eliminating all reservations) to call attention to the need to finalize the issue. The Committee discussed the Pool House and decided to continue to allow reservations and to change the reservation documents to indicate all amenities are available for shared use unless reserved by a resident or held by MPCA for an event/meeting.

Kara asked about the issue of propping doors open at the Heritage Club. It was decided that because the Committee is recommending an Ambassador be required to attend large reservations, and a fee charged to support them, that an option could be written in to the rental agreement for doors to be unlocked. The Ambassador would then lock the doors during their final walk through of the evening.

Other suggested edits included:

- Staff should facilitate logistics and promote resident-run events but should not actually conduct the event unless previously marketed.
- Staff will establish a strategic plan for communications, continue to administer the engagement survey in the fall, and explore the possibility of texting/SMS.
- Adding language that the Committee acknowledges the listed items are only recommendations and that the MPCA or the Board may not be able to or may choose not to implement any or all of them.
- Club membership must be at least 75% Marley Park residents to be listed as an official MP club for amenity use. Christopher Todd and Homestead at Marley Park residents will not be considered part of the 75%.
- Presenting the Board with a revised fee schedule.

Kara provided information from the Dysart Unified School District regarding usage of the district and school facilities. The District has implemented a tiered fee structure for reserving classrooms, multi-purpose rooms, media centers, etc. The Committee felt the fees for the tier-3 community use were reasonable and we can direct clubs or other reservations to request those. She also said the District is open to in-kind reservations for the MCPCA to host events at Marley Park Elementary Schools in exchange for MP facility use. Mark said this was a great opportunity to be creative with our community partners and could envision, for example, the school using the Heritage Club to host a dance or parent event, and the Board holding a meeting in the cafeteria. Kara will connect Rhiannon with the appropriate District official.

Mark said this brought the Committee to the end of their assigned tasks. He asked for consensus approval of the document and that he would request it for the Board's July meeting agenda. He asked Committee members not to share the recommendations until the Board has had the courtesy of reviewing and accepting the report.

Mark thanked the Committee members for the work, their positive outlook, and for their commitment over the previous seven weeks then adjourned the meeting at 7:35pm.