



Marley Park Community Association, Inc.
Engagement ad hoc Committee Meeting
Thursday, April 25, 2019 | 6:00 – 8:00 PM
Heritage Club
15210 W Sweetwater Avenue
Surprise, AZ 85379

Minutes

Members in Attendance: Bill Adams, Charlotte Confer, Natalie Heistand, Mark McCall (Chair)

Members Absent: Rosalyn Soto-Clark, Robin McDaniel, Kara Poling

Staff and Board Members Present: Rhiannon Mielt, Valerie Jackson

Mark McCall called the meeting to order at 6:00pm.

Rhiannon indicated her appreciation to the Committee for the ideas presented to date. They felt more conversation was needed regarding Leadership Opportunities. The Committee discussed multiple ideas around the term “leadership” and agreed that residents could lead in multiple ways beyond a structured leadership program. Residents could join clubs, support committees, facilitate an event, or support a smaller section of an event (e.g. supervising the games at Boo Bash).

Rhiannon announced the winner of the \$50 Starbucks gift card for completing the engagement survey was Brianna Williams of Hourglass Park. The card will be mailed to Brianna and then her name listed on the MPCA website and Facebook.

Rhiannon shared a flowchart detailing the current structure of Marley Park Matters (MPM), including their subcommittees. Valerie and Bill provided a history of leadership structures in Marley Park beginning with Marley Park Leadership early in the community’s development through to the current evolution of Marley Park Matters.

Rhiannon said she wanted to change the name of the MPM Connections committee to MPM Outreach and combine it with another sub-committee overseeing resident connections. This would also avoid confusion with the official MPCA Communications team.

The Committee also felt that MPM, as the leadership structure, needed to provide inclusive opportunities that felt more personalized and authentic. Committee members expressed that MPM did not promote a sense of belonging. It was suggested that MPM find ways to maintain the heritage of the community even after the DMB development is complete. Committee members looked at the structure and discussed how MPM can

be a formal structure that focuses on residents contributing where and how they feel the most comfortable.

The Committee asked that communication be more consistent across official and unofficial Facebook pages and that information be posted or distributed according to a set schedule.

There was also discussion about the new resident welcomes. Natalie said it was important to include the Legacy, Windrose, Portico, and all other new park areas. Mark and Natalie both volunteered to serve as welcome ambassadors to those areas until a park ambassador volunteers. Mark suggested the welcome volunteer should prepare the welcome bags and that the contact cards be left blank for the welcome ambassador to add their own contact information.

Mark said he would compile all the notes and recommendations in to a draft report and send out for review prior to the next meeting. The next meeting will focus on finalizing that report and agreeing by consensus what to send to the MPCA Engagement Team and possibly the Board.

Mark adjourned the meeting at 7:45pm. The next and final meeting is May 2 at 6:00pm.