Marley Park Community Association, Inc.
Engagement ad hoc Committee Meeting
Thursday, April 11, 2019 | 6:00 – 8:00 PM
Heritage Club
15210 W Sweetwater Avenue
Surprise, AZ 85379

Minutes

Members in Attendance: Bill Adams, Charlotte Confer, Natalie Heistand, Mark McCall (Chair), Robin McDaniel, Kara Poling

Members Absent: Rosalyn Soto-Clark

Staff and Board Members Present: Rhiannon Miett, Kathryn Prusinski, Valerie Jackson

Mark McCall called the meeting to order at 6:00pm and mentioned the April 4 meeting was cancelled because four members either were sick or had schedule conflicts.

Kat shared the Engagement pyramid the MPCA team uses for guidance for planning. With the philosophy, "People own what they help create", the pyramid shows the connection between Ownership and Relationships while moving back and forth from Communications through Knowledge Transfer, Participation, and Engagement.

Kat and Rhiannon then distributed the complied survey responses and the Committee took time to review. Mark asked if anyone had comments regarding any particular part of the data that stood out to them. The discussion went around the table and each member had the opportunity to share their thoughts on the responses.

The Committee discussed possible language for a vision/mission statement. Several phrases were suggested. Mark said he would work on combining the suggestions and developing a vision for the next meeting.

The Committee reviewed the brainstormed list of event and amenity use topics from the first meeting and began to discuss narrowing the topics. Mark suggested, to prevent running out of time during the lengthy conversation that this week the Committee would focus on amenity use. The conversation continued until adjournment and Mark said it would continue at the next meeting.

Committee members were to review the amenity reservation contracts and the club use guidelines and bring any suggestions for edits to the next meeting.

Mark adjourned the meeting at 8:05pm. The next meeting is April 18 at 6:00pm.