



Marley Park Community Association, Inc.  
**Engagement ad hoc Committee Meeting**  
Thursday, March 28, 2019 | 6:00 – 8:00 PM  
Heritage Club  
15210 W Sweetwater Avenue  
Surprise, AZ 85379

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## Minutes

**Members in Attendance:** Bill Adams, Charlotte Confer, Natalie Heistand, Mark McCall (Chair), Robin McDaniel

**Members Absent:** Kara Poling, Rosalyn Soto-Clark

**Staff and Board Members Present:** Rhiannon Miett, Kathryn Prusinski

Mark McCall called the meeting to order at 6:00pm.

Kat and Rhiannon distributed the compiled event data from the previous meeting's activity. The Committee discussed the findings and the implications for planning more events targeting particular age groups.

Mark distributed copies of the compiled suggested survey questions. Committee members took time to review each and make personal notes. Members discussed the survey questions and, along with guidance from staff regarding communications and survey technical requirements, selected the final questions. The MPCA Communications team will format the list and send out to residents. We will offer an incentive of a \$50 gift card to Starbucks.

Mark led Committee members in a charting activity where they listed ideas for the four focus areas on Post-It notes and then placed those notes on charts on the walls. Members then complete a gallery walk where they could review the suggestions. The Committee then briefly discussed each item to offer clarifications or to move the item to a more appropriate focus area.

Bill suggested the Committee determine a shared understanding of the terms Engagement and Resident Connection. Mark said it would be added to the next meeting's agenda.

Mark adjourned the meeting at 8:00pm. The next meeting is April 4 at 6:00pm.